**Homework #3**

**Chapter 4: Communicating Online**

**(P203)**

**True or False**

**Mark T for True and F for False. (Answers are found on page numbers in parentheses.)**

\_\_\_\_\_ 1. Email is an informal tool you use for personal communication, not to deliver important or official information. (143)

\_\_\_\_\_ 2. Twitter is a microblogging platform. (187)

\_\_\_\_\_ 3. Cyberbullying occurs infrequently. (163) F

\_\_\_\_\_ 4. You can use an emoji to flag a message with high priority. (148)

\_\_\_\_\_ 5. Chat is an example of asynchronous communication. (191) (189)

\_\_\_\_\_ 6. Instagram is an example of a photo-sharing service. (194)

\_\_\_\_\_ 7. A contact category allows you to send messages to multiple people at one time. (179) (175)

\_\_\_\_\_ 8. You should use a read receipt with most email communications to ensure the recipient opens the message. (174)

\_\_\_\_\_ 9. Facebook is an example of a social bookmarking website. (192)

\_\_\_\_\_ 10. Yelp is an example of a social opinion website. (195)

**(P203 –204)**

**Multiple Choice**

**Select the best answer. (Answers are found on page numbers in parentheses.)**

1. The B in Bcc stands for \_\_\_\_\_\_\_\_\_\_\_. (147)

a. before

b. the letter, b, as in the second choice in a list

c. blind

d. broadband

2. For what purpose is VoIP used? (198)

a. To send and receive email messages

b. To identify spam

c. To moderate news groups

d. To make phone calls over the Internet

3. To keep email organized, you should \_\_\_\_\_\_\_\_\_\_\_\_. (170)

a. print out each message

b. create folders for different topics and move messages to them

c. add a flag to each message

d. attach electronic sticky notes to the messages

4. A valid email address includes \_\_\_\_\_\_\_\_\_\_\_\_. (143)

a. html://, the user name, an @ symbol, and the host name

b. http://, the user name, the password, and the mail server name

c. the user name, an @ symbol, the password, and the mail server name

d. the user name, an @ symbol, and the host name

5. A(n) \_\_\_\_\_\_\_\_\_\_\_\_ enables multiple users to create, add, and edit website content. (191)

a. wiki

b. channel

c. mailing list

d. newsgroup

6. \_\_\_\_\_\_\_\_\_\_\_\_ is an example of email marketing software. (196)

a. Survey Monkey

b. Gmail

c. Constant Contact

d. Yahoo! Mail

7. Which of the following is a photo-sharing website? (195)

a. Lyris

b. Delicious

c. Angie’s List

d. Flickr

8. New users to a chat room often stay quiet and observe before jumping in, known as \_\_\_\_\_\_\_\_\_\_\_\_. (189)

a. lurking

b. spoofing

c. surfing

d. spying

9. \_\_\_\_\_\_\_\_\_\_\_\_ is an example of a blogging platform. (186)

a. Wordpress

b. Bloglines

c. Facebook

d. Constant Contact

10. \_\_\_\_\_\_\_\_\_\_\_\_ is the use of spam to attempt to collect personally identifiable information, credit card numbers, bank account numbers, and so forth. (180)

a. Spoofing

b. Phishing

c. Hacking

d. A “Nigerian Sting” operation