**Homework #4**

**Chapter 5: Getting More out of the Internet**

**(P270)**

**True or False**

**Mark T for True and F for False. (Answers are found on page numbers in parentheses.)**

\_\_\_\_\_ 1. A website that viewers visit often and browse for longer periods of time is called a sticky website. (220)

\_\_\_\_\_ 2. Many news-oriented websites provide the ability to customize content, which means they can display information tailored to the user’s locality and interests. (220)

\_\_\_\_\_ 3. A hyperlocal portal provides general information on global news, entertainment, and other topics. (211)

\_\_\_\_\_ 4. All health information on the web has been evaluated and certified as accurate by health care professionals. (242)

\_\_\_\_\_ 5. A MOOC is a type of online group game. (261)

\_\_\_\_\_ 6. A podcast is digital audio or video available to listen to remotely. (219)

\_\_\_\_\_ 7. Yelp! is an example of a P2P network. (226)

\_\_\_\_\_ 8. A brick-and-mortar location is one that offers both an online store and a physical location, such as in a mall. (245)

\_\_\_\_\_ 9. The term, marketspace, is used to distinguish the virtual location in which e-business is conducted from the conventional physical marketplaces in which business takes place. (262)

\_\_\_\_\_ 10. Software you can download and use for free on a permanent basis is called shareware. (265)

**(P271 – 272)**

**Multiple Choice**

**Select the best answer. (Answers are found on page numbers in parentheses.)**

1. File-sharing networks that allow users to transfer files between individual personal computers located on the same LAN or between Internet-connected individual computers are called \_\_\_\_\_ networks. (267)

a. FTP

b. P2P

c. C2C

d. NPR

2. A(n) \_\_\_\_\_ can provide employee or client access, and can be used to manage a company’s human resources or accounting activities. (217)

a. EIP

b. FTP client

c. hyperlocal portal

d. B2C website

3. Which of the following wildcard searches returns search results related to the word, snow? (230)

a. \*snow

b. :snow

c. ?snow

d. snow\*

4. Which of the following can you do using browser shortcuts? (233)

a. define a term

 b. solve mathematical equations

c. search for an exact phrase

d. All of the above.

5. FTP stands for \_\_\_\_\_ . (266)

a. Full Torrent Protocol

b. Free Transfer Portal

c. File Transfer Protocol

d. Forward Telephone Packet

6. A reserve price is often used with \_\_\_\_\_ . (263)

a. consumer-to-consumer sales

b. discount shopping

c. brick-and-click websites

d. online auction websites

7. \_\_\_\_\_ is an example of a company that provides online educational tools for homeschoolers. (256)

a. eSchool

b. Moodle

c. K12

d. iTools

8. When evaluating a health care website, if it includes the \_\_\_\_\_ symbol, it is likely a credible source for general health information. (242)

a. CAPHIS

b. HONcode

c. URAC

d. either b or c

9. A public FTP website also is called a(n) \_\_\_\_\_ . (266)

a. anonymous FTP website

b. open FTP website

c. nameless FTP website

d. unknown FTP website

10. Audio and video content transmitted continuously from a web server to a web browser is called \_\_\_\_\_ media. (224)

a. downloaded

b. virtual

c. freeware

d. streaming