

Group Project Evaluations

Group and Drug Name:	Evaluated by:
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Complete one form for each group, excluding your own. Your input is confidential, so please be honest. Check the box next to each capability you feel best describes the group. Add comments if you check 1 or 5 for any observation. Completion of these forms is worth 10% of your project grade and counts towards 10% of the presenting group's grade.

Legend

1=Substandard 2=Fair 3=Solid 4=Great 5=Exceptional

Observations	Assessment					Comments
Group Members	1	2	3	4	5	
Appearance is neat and professional.						
Members understand how their product works.						
Members answer questions satisfactorily.						
Group Member Subtotal:						<i>15 points possible for Group Members</i>
Presentation	1	2	3	4	5	
Delivery is smooth, with acceptable grammar usage.						
Props and materials are effective and appropriate.						
The presentation effectively "sells" the campaign.						
Presentation Subtotal:						<i>15 points possible for Presentation</i>
Ad/Promotions	1	2	3	4	5	
Tone and content are appropriate to the target market.						
Quality is appropriate to the medium in which it is delivered.						
Ad Subtotal:						<i>10 points possible for Promotions</i>
TOTAL POINTS:						<i>40 Total points possible</i>

Please make any additional comments below.
