# **2-2: Principles Of Learning**

2-2-1 January 2009



- Charles Allen: four-step method of instruction
- Malcolm Knowles: Pedagogy/Andragogy
- Benjamin Bloom Mastery learning concept

# **Active Learning Process**

- Mental steps to change behavior
- Make each step clear and concise
- Present information in a familiar format and style
- Create interest, stimulate motivation



Principle of learning most often associated with children

Used generically to describe the methods used to deliver instruction



- The art of teaching adults
- 1970s, Dr. Malcolm Knowles, among first theorists to use the term
- Describes the characteristics of adult students

# Andragogy Assumptions

- Self-concept
- Experience
- Readiness to learn
- Learning orientation
- Motivation

# **Cognitive Domain**

- All forms of knowing perceiving, imagining, reasoning, and judging
- Usually presented in a technical or factual presentation
- Audiovisual materials, demos, and student activities are used

### **Psychomotor Domain**

- Skills involving knowledge applied to physical movement
- Success is measured in speed, precision, sequence of execution
- Instructor demonstrates as students watch



- Individuals deal with issues emotionally
- Approached through the preparation step of the lesson plan
- Desired changes are determined and planned in the lesson
- Learning outcomes take time to achieve

### Learning Styles

- Basic categories
  - Heard (audio)
  - Seen (visual)
  - Touched, handled, and performed (kinesthetic)





Person is prepared to learn, not just ready and willing, but also mentally and physically able to learn new knowledge or skills



# Stresses the idea that the more an act is practiced, the faster and surer the learning becomes



Learning is always more effective when a satisfaction, pleasantness, or reward accompanies or is a result of the learning process



Assumes that habits and memories used repeatedly are strengthened and habits not used are weakened through disuse

> 2-2-15 January 2009

### Law of Association

When the mind compares a new idea with something already known, it is using association, which means that it is easier to learn by relating new information to similar information from past experiences



# The principle of recency simply means that the most recent items or experiences are remembered best



# The principle that the first of a series of learned acts would be remembered better than others



If a stimulus (experience) is vivid and real, it will more likely change or have an effect on the behavior (learning)



#### **Relating Motivation to Learning**

- Use teaching styles that match learning styles, abilities, and needs
   Generate interest and confidence
- Offer activities that hold attention and interest, stimulate thinking, and develop relationships with others
- Provide external motivations



### **Sensory-stimulation Theory**

- Developed by Dugan Laird
- For people to change, they must invest their senses in the process
- Stimulate what students see, hear, touch, smell, and taste
- Sense of sight takes in the most information with hearing next

# **Cone of Learning**

- 10% of what they read
- 20% of what they hear
- 30% of what they see
- 50% of what they see and hear together
- 70% of what they say or repeat
- 90% of what they say while doing what they are talking about

### Memory Considerations

- What students store in their memory depends on the instructor
- Instructors must make learning vivid and interactive
- Students must relate new information to what they know



- The mental storage system for attention-getting sensory stimuli or input
- To aid memory, new information must relate to some other known and understood information





- Considered permanent
- Uses past information to understand events in the present
- Capacity is limitless
- Relate knowledge that the students possess in their long-term memory to new information and concepts

# Factors that Affect Learning Underlying problem with the student Concerned with real or imaginary problems





A break in upward progress

Become discouraged

Learning plateaus are normal

# **Traditional Approach**

- Content-based
- Time-based
- Group-based
- Instructor-dependent

## Mastery Approach

- Competency-based
- Performance-based
- Individual-based
- Modules and multimedia
- Instructor-supported



- Students are prepared to advance
- Instructors must perform task analyses
- Instructors must state the learning objectives
- Responsibility for learning is focused on the student



- Additional time must be available
- Faster students may feel held back
- Several formative exams must be administered during the class





### **Criterion-referenced**

- Measures student performance by comparing it to the standard or criterion stated in the course objectives
- Compares student's performance with stated criteria, not other students
- Test scores are translated to a pass or no pass/fail grade